

EASY BREEZY TECH GUIDE

FOR SHARING ONLINE CONTENT

Creating your own unique content is key to brand growth and success. But beyond the content creation, there are the tools with which you deliver that content. And researching and deciding which tools to use often leaves entrepreneurs feeling very overwhelmed. So to make sure your irresistible journey is even easier, we've created this CHEAT SHEET to eliminate the research and make the tech side oh-so-easy!

These options are all DIY and user friendly. You can get your website, opt-in, newsletter, and social media up and running in no time. So jump on in!

Website:

Squarespace - <http://www.squarespace.com/>

WordPress.com - <https://wordpress.com/> - FREE

Newsletter + Opt-In:

Leadpages - <http://www.leadpages.net/>

Hellobar - <https://www.hellobar.com/>

MailChimp - <http://mailchimp.com/> - FREE OPTION AVAILABLE

Headline Analyzer - <http://coschedule.com/headline-analyzer> - FREE

Social Media:

Buffer - <https://bufferapp.com/> - FREE

Vsco Cam - <https://vsco.co/vscocam> - FREE

Death to Stock Photo - <http://deathtothestockphoto.com/> - FREE OPTION AVAILABLE

Visual Identity:

Canva - <https://www.canva.com/> - FREE

PicMonkey - <http://www.picmonkey.com/> - FREE

DaFont - <http://www.dafont.com/> - FREE